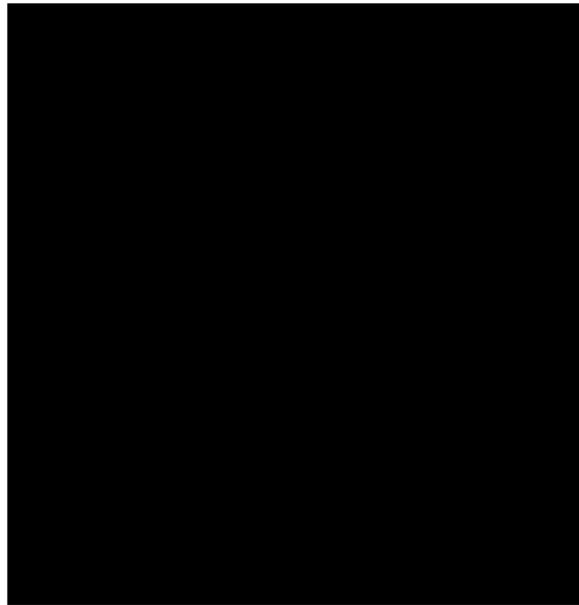


See for Yourself

No other window film on the market can match the favorable combinations of visible light transmissions with low reflectance and high heat rejection as offered by V-KOOL. (V-KOOL 70 sample)



The Difference is Obviously Clear



V-KOOL is headquartered in Houston, Texas and is the exclusive worldwide distributor of V-KOOL Clear Window Coatings. Products are manufactured for us in California by Southwall Technologies, an award winning U.S. technology company.

Give your business or home the ultimate clear protection from summer heat and soaring air conditioning bills.

The Product of a Major Technological Advance

V-KOOL was originally developed for America's space and defense programs and represents an important



breakthrough in surface and particle science. It works through a patented process in which tiny particles of exotic metals are embedded in optically clear durable polyester film.

Small wonder then that *Popular Science* magazine recently selected V-KOOL technology as one of the most scientifically significant products of the past thousand years.

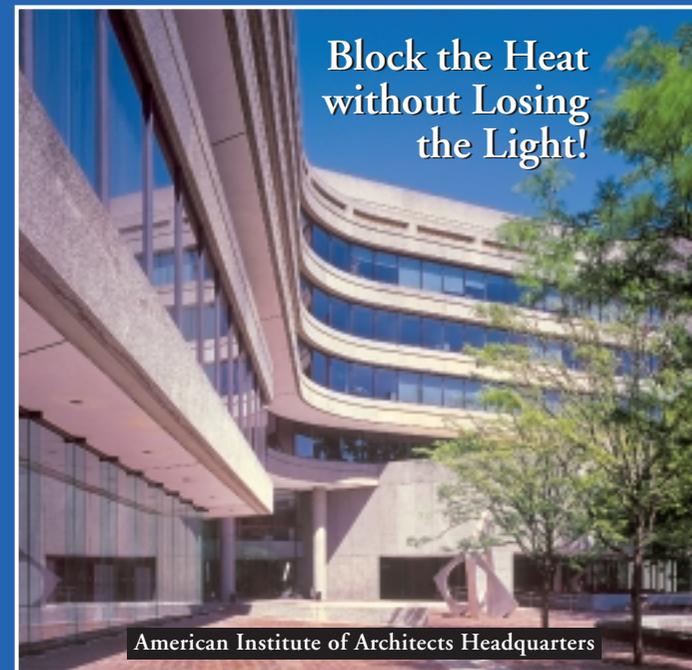
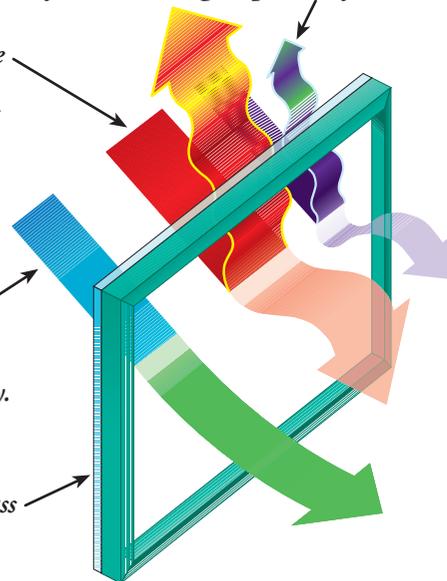
Great for the Office, Home or Car

Blocks 99% of the ultraviolet light that affects skin and eyes and damages upholstery.

Rejects 90% of the infrared radiation that causes radiant heat to build up.*
(*Measured at 1100 nm.)

Allows 70% of visible light to be transmitted, preserving visibility.

V-KOOL coated glass



**Block the Heat
without Losing
the Light!**

American Institute of Architects Headquarters

**Finally, a clear window coating
that blocks up to 65%
of total heat.**

V-KOOL®

A Clearer View. A Cooler World.

V-KOOL, Inc.

800-SUN-2-HOT

Website: v-kool-usa.com

E-mail: sales@v-kool-usa.com

KOOL & CLEAR

V-KOOL®

An Important Part of Businesses All Across America

V-KOOL is used by a large number of companies, businesses and organizations. It can be found at Stanford University, the American Institute of Architect's building in Washington, D.C.; and on Alltel Stadium in Jacksonville, Florida. Esprit, Calico Corners, QuikTrip, J Crew, Albertson's, Hallmark, Sketcher's Shoes, Exxon/Mobil and Bank One are some of the many who use V-KOOL.



Cool Solutions for Any Business

At Work with V-KOOL

V-KOOL's outstanding combination of solar heat protection, energy savings and clarity make it ideal for a wide variety of business applications.



Restaurants

V-KOOL allows diners to see out and enjoy the view. To passersby, your restaurant looks open for business and airy; not closed and dark, V-KOOL also keeps the areas by windows cooler to allow you more usable seating areas.

In office buildings and other structures, V-KOOL helps reduce utility bills by lowering air conditioning and electric lighting costs.

Retail Establishments and Shopping Malls

V-KOOL is virtually transparent, so it maintains the outside visibility of store displays and merchandise. It protects furnishings from fading by screening out destructive ultraviolet rays. And because V-KOOL blocks the sun's heat without eliminating the light, it reduces air conditioning costs.



For retailers and convenience stores, V-KOOL maintains outside visibility so consumers can see store displays, merchandise, point-of-sale materials and in-store activity.

Office Buildings

Because V-KOOL blocks the sun's heat without eliminating the light, it reduces air conditioning costs and reduces your dependence on electric lighting. It also protects the architectural integrity of buildings by eliminating the negative visual effect of tints and reflective coatings.



Nighttime visibility is better because V-KOOL allows people inside to enjoy the view while providing an extra sense of security.

Hotels, Hospitals and Schools

Because V-KOOL blocks the sun's heat without eliminating the light, it reduces air conditioning costs and minimizes electric lighting requirements. It protects the architectural integrity of buildings by keeping windows clear, and it allows those inside to look out, providing a better view and additional security.

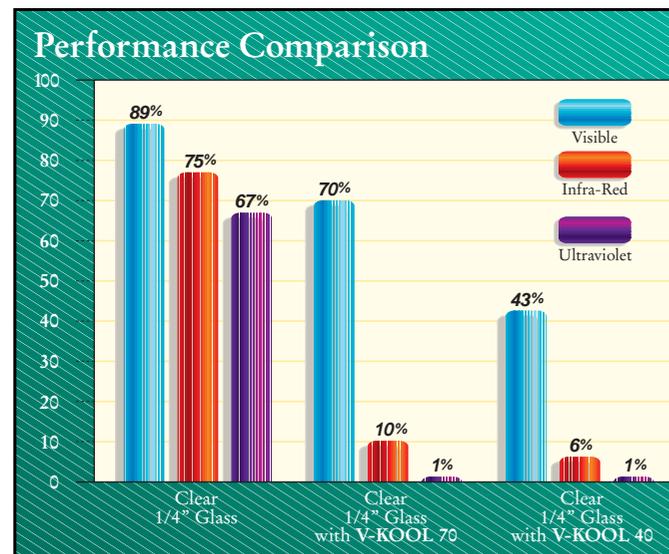
V-KOOL Clearly Keeps It VIVID!

This amazing high-tech product helps protect colors by blocking 99% of harmful ultraviolet rays that can cause materials to fade while damaging skin and eyes, and V-KOOL is virtually clear.



The Clear Solution!

Until recently, there were just two ways to protect interiors from solar heat gain. You could either block the heat with a reflective window coating, or you could try a less effective tint. Now, there is a better alternative—V-KOOL.



V-KOOL 70

DIE-CUT WINDOW

A Complete Product Line for Homes and Businesses

V-KOOL comes in four variations:

- V-KOOL 40 - blocks 65% of the sun's heat
- V-KOOL 70 - blocks 55% of the sun's heat
- V-KOOL 75 - blocks 44% of the sun's heat
- V-KOOL Secure - blocks 55% of the sun's heat while offering important protection from flying debris, high winds, other natural disasters and break-ins

To ensure a quality fit, V-KOOL is applied by highly trained professional installers, and all work is fully guaranteed. Every V-KOOL installation comes complete with a full warranty that guarantees V-KOOL will perform to stated specifications without fading, discoloration, cracking, peeling, adhesive failure, delaminating, or demetalizing (commercial = 10 year limited warranty; residential = limited lifetime warranty).